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MVSC'S Vitu Receives Major Endorsement From Oregon Auto Dealers Association

PORTLAND, OR, March 21, 2017 – The Oregon Auto Dealers Association (“OADA”) announced today a full endorsement of [Vitu](#), Motor Vehicle Software Corporation’s (“MVSC”) multi-state V2Gov platform, as the preferred provider of electronic vehicle registration and titling services (“EVR”) for Oregon automotive dealerships. This is the first time OADA has endorsed an EVR solution.

Fifty percent of all Oregon franchise dealerships are now using Vitu since its introduction to the state in late June, 2016. Significant efficiencies in vehicle titling and registration through the Vitu platform have driven value for dealerships, the Oregon Department of Motor Vehicles (“DMV”) and consumers as paper is eliminated from the process and plates, stickers and registration cards are distributed centrally from Vitu’s Portland office.

“This endorsement of Vitu comes because of the exceptional value the solution has created for our members since its introduction to Oregon dealerships last year,” states Greg Remensperger, Executive Vice President of OADA. “Also, one of the key considerations to this endorsement is the strong local presence Vitu has in Oregon, with their office in Portland and their account executives providing on-site dealership support across the entire state.”

OADA and Vitu will also jointly provide Registration Management Professional (RMP) training throughout the state to further support education, compliance and efficiency within the dealership community with the first classes beginning this summer.

“We entered the Oregon market knowing that Vitu would be a game-changer for automotive dealers here, working very closely with OADA before launching to insure we met their needs,” says John Brueggeman, Executive Vice President of Vitu. “We look forward to working with both the DMV and OADA to continue to drive innovation for dealers, vehicle buyers and the DMV.”

About The Oregon Auto Dealers Association

Since its founding in the 1930s, [OADA](#)'s primary mission has been to represent and promote retail automobile businesses in Oregon. Through a wide range of community programs and events, public policy and industry representation, and ongoing dealership management and benefit programs, OADA and its franchised new car and truck dealer members are well positioned to meet the 21st century challenges of a changing economy and an industry in transition. Today OADA has over 200 members who represent over 90% of the new vehicles sold in Oregon. OADA is the dealer's partner in business, working to improve the general welfare of the automobile industry in Oregon.

About Motor Vehicle Software Corporation

Based in Southern California, MVSC is a [Vehicle-to-Government \(V2Gov\)](#) technology firm focused on developing innovative process management SaaS solutions, including electronic registration and titling (ERT) platforms, in partnership with state government agencies and businesses across the United States. A public-private partner, MVSC's groundbreaking technology and superior processes have transformed and driven market efficiencies since the company's founding in 2005. Our products include [DMVdesk](#), California's No. 1 ERT provider in terms of the number of new car dealers and the number of vehicles registered; [Vitu](#), the revolutionary multi-state solution that provides for registration and titling across multiple stores on one platform; and the [Registration Management Professional \(RMP\)](#) training program for new and experienced dealership personnel. MVSC has offices in California, Oregon, Virginia and Illinois

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